

TWO Northwich landmarks are to light up pink to show the town's support for Baby Loss Awareness Week.

Both St Helen Church and Witton Cenotaph will sport the colour during evenings from Wednesday October 9 through to Tuesday, October 15.

The week, which is held on the same dates every year and organised by a number of charities, aims to raise awareness about pregnancy and baby death in the UK.

And Northwich will be doing its bit to support this in partnership with SANDS – the Stillbirth and Neonatal Death Society.

A spokesperson for Northwich Town Council said: "Baby Loss Awareness Week is an important time for bereaved families to remember their precious loved ones.

"Northwich Town Council, on behalf of SANDS, are honoured to bring it to Northwich with the lighting of both St Helen's Church and Witton Cenotaph.

"We are involved with SANDS as we are currently planning a Children's section at Dane Valley Cemetery.

"They are assisting us with planning, fund raising and consultations to provide bereaved families and friends with a dedicated area where they can spend time remembering their babies."

Throughout the week, bereaved parents and families will unite with others across the world to commemorate the lives of babies who died during pregnancy, or soon after birth.

Baby Loss Awareness Week is also a collaboration between charities and organisations working together for a change in policy, research, bereavement care and support available for anyone affected by the death of a baby at any stage.